



MEDIA RELEASE

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Impact73.org seeking youth groups to form Impact Zones

Dexter, Mich., March 2, 2010 – Youth-based pro-life organization Impact73.org is reaching out to youth groups, confirmation classes, youth ministries and other youth organizations to form Impact Zones throughout the United States.

Based out of Dexter, Michigan, Impact73.org has been encouraging and educating youth about the pro-life movement for close to a decade with three Impact Projects; Project LIFEBOARD, Project LIFEtalk and the March for Life Pilgrimage. As a result of their past success, Impact73.org wants to establish Impact Zone chapters nationwide and is seeking partnerships with youth across Michigan and the rest of the United States.

An Impact Zone is an affiliate of the original Impact73.org (Impact Zone 101) in Dexter. They provide youth an outstanding vehicle to get involved in the pro-life movement by using established Impact Projects to educate their families, friends, classmates, churches and communities about the civil right-to-life and the truth about abortion. Once an Impact Zone is established in an area, the respective affiliate will receive training and material from Impact73.org. Impact73.org will also create DVDs, scripts, sample LIFEBOARDS and other materials that will be available for youth groups to use.

“Our unique projects have a very strong track record. We perform surveys, collect comments and testimonials and follow up with each organization we have partnered with,” commented Matthew Pegouskie, Director of Development. “These results have given us the courage and inspiration to not only continue our ministry in Southeastern Michigan but to establish Impact Zones across the country. Impact Zones are perfect for existing youth groups, confirmation class volunteer projects and youth or youth ministers looking to make a difference, an impact on the world.”

For more information about starting an Impact Zone, please contact Matthew Pegouskie and 734.426.4740 or mpegouskie@pinckneyprolife.org. For more information about Impact73.org or to donate, please visit www.impact73.org.

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